



## JOURNEY TO EXCELLENCE ACADEMY

Journey to Excellence (JTE) Academy is a division of Spitzer University, which provides in-depth training and certification for senior executives, HR specialists, and professional facilitators. The Academy's premier offering is the *Journey to Excellence Series*.

*Journey to Excellence* is a robust learning experience which synthesizes Fr. Robert Spitzer's, S.J. Ph.D. Graduate course (developed when President of Gonzaga University) in Personal, Ethical, and Organizational Excellence. The JTE curriculum consists of 16 milestones (learning units which unlock profound insights on human excellence, and translate them into practical application at the individual and corporate levels.)

Spitzer brilliantly borrows from 130 prominent authors over two millennia from the disciplines of philosophy, psychology and management science. His fundamental insight, *The Four Levels of Happiness*, serves as a timeless model for understanding and achieving human flourishing.

The 16 unit training includes: 1) learning materials for individual preparation, 2) small group cohort meetings (limit of five participants), and 3) 1:1 mentoring. In addition to Journey to Excellence certification from Spitzer University, participants can earn CEU as well as SHRM credits.

Participants receive:

### EXECUTIVE MATERIALS:

- Journey to Excellence Executive Binder with summaries, transcriptions, exercises, and glossary of terms
- Spirit of Leadership book
- Sixteen Spitzer lectures (mp3 format) in advance of cohort meeting
- Sixteen Spitzer lectures (mp3 format) post-cohort meeting

### PEER COHORTS (five member limit):

- Sixteen faculty facilitated cohort meetings by video conference

### PROFESSIONAL MENTORING:

- Three hours 1:1 mentoring for customized application of concepts

### TOTAL COST:

\*25% reduction per additional participants from same organization

*This is a rare opportunity to step back and check in on your goals and aspirations, and how you achieve them. The concepts will continue to help me in my personal life, leadership role, and company.*

*- Nick Jammal, President and*

*CEO, Ashtabula Rubber*

*JTE Academy took me to a new level both personally and professionally. I highly recommend it.*

*- Tim Splane, Training Manager, Hercules*

### *Industries*

### 2018 Remaining Start Dates:

September Cohort begins: Week of September 10

October Cohort begins: Week of October 8

November Cohort begins: Week of November 5

# JOURNEY TO EXCELLENCE

*A Roadmap for Personal, Ethical, and Organizational Transformation*

## *Personal Excellence*

### **MILESTONE 1**

A View from the Top:  
*The transforming power of higher purpose*

### **MILESTONE 2**

So what's the Big Idea?  
*The Four Levels of Happiness*  
– a transforming life philosophy

### **MILESTONE 3**

The Big Three and Me:  
*Plato's surefire criteria for determining true happiness*

### **MILESTONE 4**

Detours and Roadblocks:  
*Create your own personal "hell" in three easy lessons*

### **MILESTONE 5**

Exit Strategies:  
*How to get out of "hell" in three easy lessons*

### **MILESTONE 6**

No U Turn:  
*Making Level 3 a habit*

### **MILESTONE 7**

High-Level Crisis Management:  
*Three subtle Level 3 traps and how to dodge them*

### **MILESTONE 8**

The Rest of the Story:  
*Level 4 and its impact*

## *Ethical Excellence*

### **MILESTONE 9**

Success with Ethics:  
*How a higher viewpoint transforms ethics*

### **MILESTONE 10**

How Did We Get Here?  
*The decline of ethics and its solution*

### **MILESTONE 11**

Mine, Yours, and Ours:  
*Identify your personal principles*  
– find common ground with others

### **MILESTONE 12**

What's Virtue got to do with it?  
*Powerful habits for ethical excellence*

## *Organizational Excellence*

### **MILESTONE 13**

Success with Success:  
*How a higher viewpoint transforms our experience of success*

### **MILESTONE 14**

Success with People:  
*Three higher ways of viewing people*

### **MILESTONE 15**

Success with Vision and Teamwork:  
*Taking your team to a higher level*

### **MILESTONE 16**

Success with Quality:  
*A higher viewpoint – the only way to actualize the quality indicators*