STRATEGIC PLAN
(Mission/Purpose; Why do you exist goes here)

Based upon our diagnostic evaluations, conversations, and more, the Spitzer Center works with you and your organization to identify what is most important. We then walk with you to keep that vision from blurring. Rather than thick folders/binders, we simplify your strategic plan to one page.

VALUE
[How do we believe?]

- RESPECT
  Here describes what one of your values means, "RESPECT" in this case

- FAITHFULNESS
  Again, above is an example of a value held deeply in your culture

- COMMUNICATE
  YOUR VALUE HERE
  Again, here below is synthesized what above means to you

VISION
(Your Objective; Where do you want to be in 3-5 years?)

Example: By 2022, we will be... This section is where based upon our work with your organization, we will either help you develop your stated vision or if you already have one, we will work with you to build your goals, strategic choices, and most important projects to help ensure your vision becomes reality.

COMMUNICATION: Here describes what you see as the best described result in your goal focus area

YOUTH: Example: Establish...
GOAL: Example: Build...
GOAL STATED: Having goals stated clearly here keeps all accountable and is used as the umbrella for which below is agreed upon

GOALS

- COMMUNICATION
  Example: Bridging gaps and building relationships...

- YOUTH
  Example: Engage family participation at parish level, encourage...

- GOAL
  In this section we get specific on the best choices needed to meet stated goals above

- GOAL
  The projects stated below come from these stated choices.

STRATEGIC CHOICES

- MOST IMPORTANT PROJECTS
  - Examples below
  - Focus on culture plan...
  - Educate: 4 Levels of Happiness
  - Research/Analytics
  - Feedback loop for making improvements

- Sometime, your projects will take more time to describe
- We encourage you to tighten ideas into simple bullets to meet your mission and vision
- Important stated focus areas to meet your goals are bulleted here so everyone is clear on what needs the most resources and time
- Stated to all for accountability