

STRATEGIC PLAN

(Mission/Purpose; Why do you exist goes here)

Based upon our diagnostic evaluations, conversations, and more, the Spitzer Center works with you and your organization to identify what is most important. We then walk with you to keep that vision from blurring. Rather than thick folders/binders, we simplify your strategic plan to one page.

VALUE
(How do we behave?)



RESPECT

Here describes what one of your values means, "RESPECT" in this case

FAITHFULNESS

Again, above is an example of a value held deeply in your culture

COMMUNICATE
YOUR VALUE HERE

Again, here below is synthesized what above means to you



VISION (Your Objective; Where do you want to be in 3-5 years?)

Example: By 2022, we will be... This section is where based upon our work with your organization, we will either help you develop your stated vision or if you already have one, we will work with you to build your goals, strategic choices, and most important projects to help ensure your vision becomes reality.

GOALS



COMMUNICATION: Here describes what you see as the best described result in your goal focus area

YOUTH: Example: Establish ...

GOAL: Example: Build ...

GOAL STATED: Having goals stated clearly here keeps all accountable and is used as the umbrella for which below is agreed upon



STRATEGIC CHOICES



COMMUNICATION

Example: Bridging gaps and building relationships ...

YOUTH

Example: Engage family participation, at parish level, encourage ...

GOAL

In this section we get specific on the best choices needed to meet stated goals above

GOAL

The projects stated below come from these stated choices.



MOST IMPORTANT PROJECTS



- Examples below
- New communication ...
- Focus on culture plan ...
- Educate: 4 Levels of Happiness
- Research/Analytics
- "Feedback Loop" for making improvements

- Sometime, your projects will take more time to describe

- We encourage you to tighten ideas into simple bullets to meet your mission and vision

- Important stated focus areas to meet your goals are bulleted here so everyone is clear on what needs the most resources and time
- Stated to all for accountability

